



MigraCoin

Toward decentralized business model for migratory industry



Disclaimer	2
Executive summary	4
Infomigration origins	6
Facts and market	7
The problem	7
Risks associated	8
The solution	8
Business model	10
B2C	10
B2B	10
B2G	10
Our token MigraCoin (MIGRA)	11
Incorporating NFT developments	11
NFT Migratory documents.	12
Tokenomics	13
Token features and dynamics	14
Roadmap	15



Disclaimer

This whitepaper presents the current and future developments of the **Infomigration.com** platform and the **Migracoin token**. This whitepaper is made available solely for the purpose of providing information and is not a statement of future intent. The information contained in this whitepaper has not been approved by any regulatory authority and may be amended, updated, or otherwise modified at any time. In publishing this whitepaper, Infomigration.com, its related bodies corporate, its directors, staff and any other contributors make no warranties or representations of any kind, including with respect to successfully achieving the development or implementation of the technologies, innovations, or any other activities noted in this whitepaper, and to the maximum extent permitted by law, any warranties implied by law or otherwise are hereby disclaimed.

While every effort has been made to ensure the accuracy of the information contained in this whitepaper (including but not limited to all statements, opinions, forecasts, or projections, whether expressed or implied), we make no guarantee that the information in this whitepaper is accurate, complete, or up to date.

The plans and projections mentioned in this paper may not be achieved, either in part or in whole, due to multiple risk factors such as (without limitation): changes in legislation or regulation, defects in technology developments, corporate actions, market or sector volatility, or the unavailability of complete and accurate information. In the event that changes to legislation or regulations make it illegal or commercially unviable to operate in a particular jurisdiction, some or all plans and/or technologies described in this whitepaper may not be deliverable to, or may cease to be offered to, users in certain jurisdictions.

The functionality of the blockchain protocols on which the Migracoin token is issued falls under the control of third parties, and the parties operating these respective protocols are accountable for any malfunction or adverse changes to these protocols which may negatively affect the Migracoin token. Other risks, such as majority mining power attacks, double-spend attacks, or advances in quantum computing may compromise the security and usability of these protocols and, by extension, the security and usability of the Migracoin token.



This whitepaper is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to applicable laws or regulations. This whitepaper is not a prospectus or offer document of any kind and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. The content contained in this whitepaper should not be interpreted as professional financial, tax, legal, or business advice, nor as a provision for any type of advice.

By accessing this whitepaper, the recipient acknowledges that they have read and understood this disclaimer and agree to be bound by the limitations stipulated in this disclaimer.



Executive summary

INFOMIGRATION: the company endorsing MigraCoin

Organizing the migratory industry through blockchain technology, decentralization and DEFI opportunities.

Can you imagine how revolutionary it would be to organize the migratory industry using decentralized technology? Can you imagine migratory assets like passports, fingerprints or criminal records based on NFTs? Well, that's exactly what Infomigration and MigraCoin is intended for.

Don't you want to be part of this social impactful startup that will set a before and after for the migratory processes, helping millions of migrants and migratory services providers, while incorporating the benefits of the blockchain and decentralized technology? You can see this as the crypto equivalent of platforms like Amazon, Airbnb or Tripadvisor focused on the migratory industry.

You're invited to be part of the change. Come on board and join us and let me explain what this is about.

Infomigration is a tech base Startup that rises from the need of organizing the migratory industry. The field of migratory processes is based on the providing of services like assessment, procedures, document arrangements, information and investigation (which plays an important role among the previous steps to start a migratory process). Some other services include ticketing, transportation, banking, remittances, insurance, housing, job offering, professional recognition and anything necessary for the migrant to settle the best way possible, avoiding this way to become a burden for the destiny country, a victim of scammers and people trafficking organizations, and increasing the chances to providing for their families in their original countries, then keeping the wellness wheel moving.

After three years of investigation and experimenting with thousands of real cases, and in order to attend the needs of the users based on our interaction with them and with the migratory market in general, we have come to design these products and services:

- Algorithm: "Find your ideal country" (FYIC). Tech tool where the users insert their data and it crosses with countries data and obtain a ranking of the best options to emigrate according to their profile, on real time.



- Infoconnection Platform. Platform to connect users in need of migratory services with migratory services providers certified by Infomigration and qualified by the users.
- MigraGuidelines. Ebooks with personalized guidelines elaborated according to the migrant interests.
- Search and navigating assistant systems. Search engine inside the website to facilitate the research process.
- Meetings for migrants and migratory services providers (on line and in-person). Events for exploring new services and ways of collaborate and improve the migratory phenomena.
- Infomigration Ambassador. Any migrant already settled that can monetize his/her experience helping new emigrants that arrive to his/her new place.
- Migratory trending Report. A report for consulates, governments, universities or any institution interested in getting to know the updated migratory tendencies, origins, destinies, populations profiles, in order to help and create in advance the best policies to assist these people.
- You will be able to check any of these products below on the document.

Infomigration represents an innovative business model that will organize a migratory industry which is dispersed by now, but on the other hand, has a need of services that increases every year.

We have validated this need of service through over 5,000 direct interactions with users and have got over 2,000,000 visits to our website since its launching.

Infomigration does not have as an objective to encourage or discourage the migratory process. Our goal is to accomplish that the people who decide to emigrate or not, they do it by using the information we provide to them adapted to their particular profile, because every case is unique and also its analysis and recommendations. We also want to give presence and exposure to the parts involved, the migrants and the migratory services providers, representing an over \$60 Billion a year market.

Join us in this world changing startup for organizing the migratory industry, taking advantage of the benefits of the blockchain and decentralized technology, to bringing help and opportunity to millions of migrants who move the world economy every year, making their new and old homelands a better place for everybody.

Welcome to Infomigration and MigraCoin: Millions of emigrants, millions of answers... Everything in just one place.

Carlos Rodríguez

CEO

Infomigration origins

Infomigration was born from a personal experience back in 2017 when I was searching for options to emigrate with my family. At that time I spent around two hours a day for 10 months investigating and trying to find the best opportunities to relocate and work as a doctor (my profession). I was clear that I had to find an option that fitted the best not only for me but also for my wife and my little daughter. I started to notice something curious and it was that the more research I did, the more lack of information I found. I realized that even though there were thousands of websites with migratory information, none of them really told me what I was looking for. The information was too general, not necessarily adapted to my particular, familiar or professional profile. The official sites weren't updated at all and it was mandatory to spend hours and hours reading blogs or forums where everybody express their experiences but without providing a real path. After all of this I conceived the idea of creating a website where the migrants could consult and find everything they needed in order to make the best decision for them and their families, and I noted that the professionals that provide some services for the migrants, weren't listed either, then making the process even slower and very susceptible of being carried out by third parties opinions instead of professional support. I switched my idea of migrating for investigating even more and creating this platform which I called Infomigration. In 2018, I gathered a team and started to share the vision and from that time on, we have brought help and support to thousands of people during their migratory journey. During this time we have evolved into willing to incorporate the blockchain and decentralized technology into the organization of the migratory industry, as we truly believe this way, the migrants and the institutions involved will be more free to move bringing prosperity to the places involved, providing better for their families, moving the economy in a better way, avoiding becoming victims of scammers and people trafficking organizations and finally integrating the most of every community in every place. Here we share some facts we have found during our investigation time.

Facts and market

Migration exists since the man can walk and it has represented the building of every civilization throughout history. The origins have been pretty much the same since ancient times: economic and political issues, wars, resources crisis, natural disasters and, though recently, adventure and entrepreneurship have become important migratory causes. The fact is that even though we're talking about millions of people every year, there's still no marketplace for these people, who actually represent one of the most important financial engines all over the world. Besides, the migratory services providers are not organized, then increasing the work every migrant has to do in order to find out prices, services offered and trust issues. The globalization has made the process easier but not simpler. Here you can see some numbers to consider:

- 300,000,000 (3.5% of the world population) migrants all over the world.
- Migrant population rate increases almost the double of the world population every year.
- 8,000,000 people (0.1% of the world population) effectively emigrate every year.
- 60,000,000 people every year consider migration as an option and look actively for information and services.
- Thousands of migratory services providers dispersed and unorganized.
- Only in the USA, there are documented around 15,000 migratory attorneys or specialists in migration document services.
- Transportation, banking, remittances, education, job offers, insurance, housing for emigrants are unknown in numbers but we calculate hundreds of thousands providers around the world.
- Remittance from migrants is a multibillion dollar industry, and MigraCoin is the first cryptocurrency conceived for the migratory industry as a whole.
- Migration benefits both the receiver country and the country of origin if the process is carried out the right way according to the real aspects of every case.

The problem

- Investigating options can take months.
- Unorganized and imprecise information. Most of the time not updated.
- Need of validating information.
- Migratory services providers dispersed.
- No banking for most emigrants.

Risks associated

- Family breakdowns.
- Financial losses.
- Becoming a victim of people trafficking organizations.
- Becoming a burden for the destiny country and not productive for the family or relatives left in the country of origin.

The solution

Organizing the migratory industry in just one place incorporating the benefits of the blockchain and decentralized technology in order to make the process easier, faster and more secure to the parts involved. We have developed these tools for accomplishing this mission:

- **Algorithm called “Find your ideal country”.** A lot of people want to emigrate but they don’t know where to go or they have an idea but aren’t sure about their possibilities. Our tool allows the users to analyze their personal profile with the information from the countries in our database, then providing in real time a ranking of places with the best chances. A task that takes months can be accomplished in seconds, then reducing costs and time.

We have developed the first prototype and continue to work on the next one.

It is a technological tool created and designed to think by itself, using the thousands and thousands of particular cases it analyzes everyday, then creating multiple scenarios to solve and learn from. Artificial Intelligence plays an important role in this revolutionary brand new tech tool.

- **Infoconnections.** Platform to connect migrants (potentials, ongoing or settled) with migratory services providers (attorneys, ticketing, housing, information and procedures, etc.) certified by Infomigration. A marketplace for migratory services where the users can qualify the providers according to their experience. The users will be able to evaluate and compare options according to their need of service.

We’re still developing the platform though we have already recruited the first providers and are making the first tests using a CRM system.

Our token MigraCoin will permit the users not only to acquire our products and services but also to connect and pay for the services they receive from our allied providers. ***MigraCoin will also represent the first Cryptocurrency created, developed and implemented specifically for the migratory industry, then decentralizing the interactions between the parts involved and making the migration easier, faster and trustier to everybody.***



- **Migrapedia.** A section in our website with general information about migratory procedures related with every country. That section is already built and we're making it grow every day with tons of information we investigate and validate for the benefit of the users so they can consult any time they want.
- **Infomigration Ambassador.** Any migrant who is already settled can be part of our ambassador team. This way they can provide support, information and help to those new emigrants arriving to their places. Thus, we're building the biggest community of migrants that can be organized through our platform to help new migrants.

Business model

B2C

Our algorithm “Find your ideal country” is conceived as a free tool for reaching engagement from the users. The users will register and will be able to “play” with it exploring different options and real results. They will obtain the results for free, but they will have the option to pay for downloading the Guideline built up according to the analysis of their personal profile. The Guideline will tell the users where they are and what to do to reach their migratory goal. The users will be able to pay by using MigraCoin as a payment method.

B2B

The Infoconnection platform will allow migrants to hire any service they need to accomplish their migratory plan. Monetizing will come from two sources:

1. A subscription model from every migratory service provider, as they can pay more or less depending on where they want to be exposed inside the platform.
2. A referral fee model that we can obtain from every service is hired on our platform.

B2G

As we're also framed into the Big Data business, we process a lot of data that we can use to elaborate Migratory reports about tendencies, countries and migrant populations that we can sale to consulates, government institutions or any other people interested as long as that information is used to design policies and procedures that contribute to improve the process for the migrants, the services providers and the countries involved.



Our token MigraCoin (MIGRA)

Our token has been considered for the migrant population as a payment method for every service they need along the way on the migratory process. MIGRA was conceived as a utility token because it can be traded inside our platform for products and services. The fact migrants can use MIGRA for hiring and paying for migratory services they need, will make the token's price to increase as more people, professionals and institutions will incorporate it into their current transactions. We are including of course all those migratory services providers such as attorneys, ticketing, transportation and moving services, legal migratory assessment, insurance, housing and a lot more that are part of the business.

Aiming Latin America as our first objective market, we have seen that remittances from migrants are very widely sent through cryptocurrency. Countries like Venezuela, Colombia, Peru, Argentina and El Salvador have government policies that encourage and promote the cryptocurrency transactions, and every day more countries and institutions are embracing these policies making it easier for the migrants to send money from their new places to their original without necessarily counting on banking services. We have here a clear example of decentralized transactions related to the migratory process we want to encourage. This way, MigraCoin can represent a unified way of trading and sending resources for millions of emigrants around the world that move the economy every year and Infomigration can really make the difference on organizing and bringing presence to the migratory industry participants. Ours is a very impactful social startup and by building it in a decentralized way, will make the migratory industry and its participants more independent and secure about the steps and decisions they're making.

Incorporating NFT developments

Another important development we're working on is in incorporating NFT opportunities for migratory experience. For example, we're working on developing a game based on migrants experiences: The Migrant Game. We can look at this game as a metaverse version of a real migratory process to learn from, in order to carry out the best way possible in real life. In our online game the users will be able to act as if they were in any part of the migratory process, like looking for information, gathering the documents required, evaluating options, costs, procedures and accomplishing the process in order to reach a successful migration. This way people can test their plan without the risks implicated in a real migratory process. By using our tools they will have the chance to reevaluate the best options according to their profiles and test them before making a real decision and movement. Of course, this NFT can be



traded with MIGRA then making profits that will be reflected on the token's price increase. We have already documented and worked with over five thousand problem cases that will be useful in nurturing our algorithm and game as cases of use, and our software will be capable of self-feeding from every case it can handle.

NFT Migratory documents.

Another part of the NFT incorporations is the development of the IDs like passports, Curriculum Vitae, Fingerprints, criminal records, medical records, family documents, professional background documents, etc. elaborated in NFT version. This way we'll improve the trust and security issues for the migrants and the institutions involved in the process. Our first NFT to launch will be the MIGRA passport that will allow its holders to participate in The Migrant Game once it is already built and ready to be played. But that will be just the beginning. Our goal is to provide such technology for real documentation as part of organizing and bringing confidence to the migratory industry and processes.

Considering as we already mentioned earlier in this document, as the migration process actually increases every year, we are here to provide help, support and presence to the parts involved, taking advantage of the decentralized technology and also creating at the same time a business opportunity for thousands of crypto enthusiasts that want to support this noble project while making a big and impactful difference.

One of the most important and innovative advances we also want to present is the incorporation of Artificial Intelligence (AI) combined with blockchain technology in the development of our platform. We consider decentralization that blockchain technology offers, one of the crucial points in cutting edge innovation Infomigration is planning to use in order to improve the interface of our algorithm. We're aware that AI and its combination with blockchain technology is a quite brand new field still developing but we're sure that as our startup reaches milestones, we'll be able to adopt and incorporate any advance in this field into our platform then bringing better options for our users and the migratory industry.

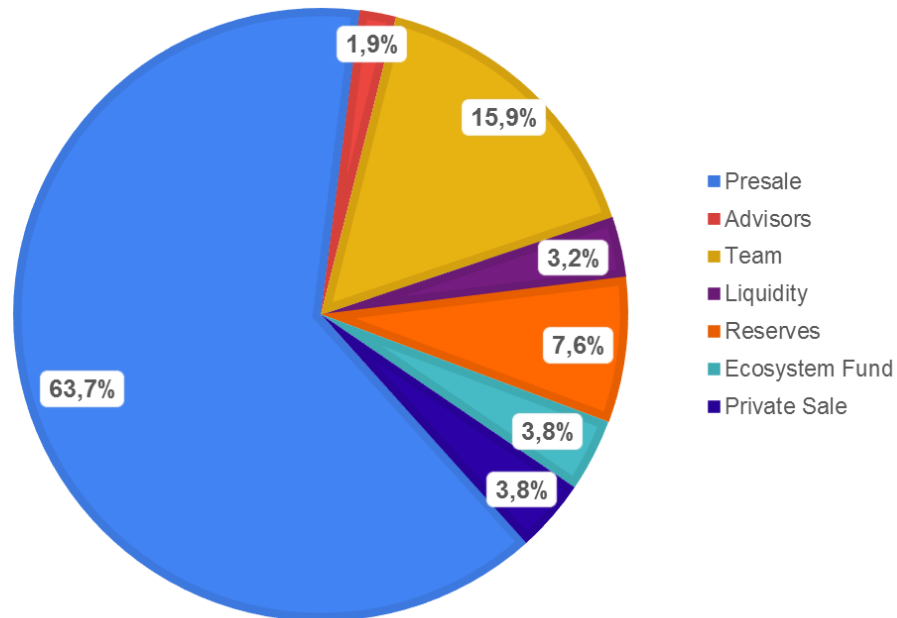
Tokenomics

Total Minted: 1,000,000,000.00

Total Supply: 1,000,000,000.00

MIGRA ITEMS	TOKENS	Blocking / Unblocking
Total Project	636,942,675.47	Unblocking 33% annually
Advisors	19,108,280.18	Blocked til 6 months after launching
Team	159,235,668.86	Unblocking after 6months at 10% per month
Liquidity	31,847,133.96	70% blocked. Then unblocking 10% annually
Reserves	76,433,120.75	
Ecosystem Fund	38,216,560.37	
Private Sale	38,216,560.37	15% unblocked at launching, then 10% per month
Tokens Minted	1,000,000,000.00	

DISTRIBUTION



The total project budget has been calculated to be implemented along the next three years once MIGRA ends its presale.

Token features and dynamics

Transactional Token. It will serve as a unit of account and will be exchanged for products and services inside Infomigration platform.

Utility Token. It will be integrated into BSC and will allow to use the services of this protocol.

Governance Token. As a decentralized protocol, MIGRA will allow its holders to participate, collaborate, debate and vote about the project's different development stages and how to manage some of the project features and services.

Liquidity Pool. It will be possible to stake MIGRA as a way of providing liquidity and gaining interests along the way.

Rewards. MIGRA users will enjoy gaining points and rewards as they use the token. This way they will be able to trade those rewards for more services inside the platform or through the different exchanges where MIGRA will be listed and traded. Let's remember that as part of a B2C and B2B model, there will also be migratory services providers that can use their incentives to trade, then creating dynamics for the token and a bigger volume of negotiation.

Roadmap

A map is not the terrain, this roadmap reflects the direction and goals we want to achieve, as well as our expectations and the challenges we want to overcome.

It is not a fixed architecture that we want to pose on the ground, but rather a systematic set of flexible goals capable of adapting to the changes necessary to successfully achieve our objectives.

Quarters	Phase and details	Complete
	Phase 0: Egg	✓
Quarter 1	Build up the team	✓
	Research on the situation of migration worldwide and the phases of migration	✓
	Launch of infomigration.com.	✓
	Development of the idea of the FYIC algorithm (find your ideal country)	✓
Quarter 2	Development of the idea of the Infoconnection platform	✓
	Development of the idea of navigation and searching tools for migrants	✓
	Research on Blockchain technology	✓
	Research on NFT technology and its application in the migratory industry	✓
	Phase 1: Caterpillar	
Quarter 3	Development and implementation of Migracoin	✓
	Choosing of the network	✓
	Elaboration of the Whitepaper.	✓
	Collection of the necessary contracts	✓
	Development of Migracoin Smart Contract	✓
	Testing and evaluation of Smart Contract in test networks	✓
	Testing of Airdrop.	✓
	Launch of Migracoin.io.	✓
	White Paper Publication	✓
	Creation and launch of social networking channels	✓
	Implimate of a Marketing Campaign	
	Initial Currency Offer (ICO) of Migracoin	
	Release of Migracoin in BSC (first stage of the immigration industry in Blockchain)	
Public Sale of Migration on Decentralized Exchange platforms		

	Phase 2: Prepare ourselves to grow	
Quarter 4	Expansion of the team	
	Design and layout of the FYIC algorithm (find your ideal country)	
Quarter 5	Design of the Infoconnection Platform	
Quarter 6	Exploration and design of products to solve the needs of the migrant community	
	Development and implementation of a CRM	
	Phase 3: Crisalide	
Quarter 7	Development of the FYIC algorithm (find your ideal country)	
Quarter 8 - 9	Development of the infoconnections platform	
Trimester 9	Implementation of the Infoconnection Platform into Blockchain	
Trimester 10	Development of NFTs for Infoconnections and Fyic (find your ideal country)	
	Desing of the NFT Game "The Migrant game"	
	Phase 4: takeoff	
Quarter 11	Launch of the infoconnections platform	
	Launch of FYIC (find your ideal country)	
	Implementation of FYIC NFT (find your ideal country) and infoconnections	
	Development of "The Migrant Game"	
	Phase 5: The Future	
Quarter 12 ...	Integration of FYIC (find your ideal country), Migrant Game and Infoconnections Platform (MetainFomigration)	
	Development of Migration as independent Blockchain	
	Migrate and implement metainfomigration in the independent Blockchain of MigraCoin	
	Incorporation of AI into the MigraCoin's Blockchain tehncology	